

## Session Details

Day Start 9:00 am

August 20

10:00 am WELCOME ADDRESS

10:30 am Five Tips to Writing A Good Story

### Dr. Devdutt Pattanaik

Mythologist, leadership coach, and consultant on culture and belief, Dr. Pattanaik is the author of several books on Indian mythology and has spent a great deal of time studying and writing on sacred stories, symbols and rituals and their impact on culture. He will reveal the process of story telling and retelling, and share tips on writing great stories.

12:10 pm TVCA SCREENING & VOTING

Student Films

01:20 pm LUNCH

02:30 pm True Love Story (Screening & Making of)

### Ms. Gitanjali Rao

True Love Story is a journey through the seductive, treacherous streets of Bombay. In a city soaked in Bollywood dreams, the film moves from the fantastical to the viscerally real - a painted ode to romance.

04:10 pm The Art of Visual Storytelling

### Mr. Hansal Mehta

Film & Television director, screenwriter and entrepreneur Hansal Mehta, who is best known for Shahid for which he won the 2013 National Award for Best Direction, will talk about visual storytelling, story construction and structuring an engaging narrative.

05:50 pm TEA BREAK

06:30 pm Visual Narrative Through Editing

### Ms. Deepa Bhatia

Bollywood film editor Deepa Bhatia, whose filmography includes Kai Po Che, Taare Zameen Par, Stanley Ka Dabba, Rock On! and My Name is Khan, will talk about the Art of Editing, interpreting the story while retaining the director's vision, the role of the editor and share examples of good and bad editing.

08.10 pm INTRODUCTION TO DAY 2

## Session Details

Day Start 9:00 am

August 21

09:30 am The Art of Storyboarding

### Mr. Normand Lemay - Walt Disney Animation

Story Artist, Mr. Lemay, talks about his experiences and journey to working in feature animation. Showcasing examples from his work on Disney's latest hit, Frozen, he will explain the role of a storyboard artist in the animation industry, the difference between storyboarding for television and film, the importance of storyboarding in the process of making an animated film, and the lessons that he has learned.

11:10 am Sculpting For Film

### Mr. Craig Campbell

American artist, Craig Campbell, who has been working as a Sculptor with Weta Workshop and has worked on films such as the Hobbit trilogy, Elysium, and others, will present a live sculpting demonstration exhibiting figure sculpting with emphasis on movement in space, proportions, character, attitude, expression, and posing.

12:50 pm LUNCH BREAK

02:00 pm TVCA SCREENING

Independent Professionals Films

03:10 pm Goopi Gawaiyaa Bagha Bajaiyaa (Screening & Making of)

### Ms. Shilpa Ranade & Team

Independent animation film-maker Shilpa Ranade will present her beautifully animated film Goopi Gawaiyaa Bagha Bajaiyaa, which is based on Upendrakishore Roychowdhury's popular 'Goopi Gayne Bagha Bayne'. The screening of the film will be followed by a behind-the-scenes of the film and an interactive discussion with the intrepid filmmaker and her animation team.

05:20 pm TEA BREAK

06:00 pm A tribute to cartoonist Pran - Special Screening - Alok Sharma

06:30 pm Shri Hanuman Chalisa (Screening & Making of)

### Ms. Charuvi Agrawal - Charuvi Design Labs

Animator, award winning artist and founder of Charuvi Design Labs, Charuvi Agrawal will showcase her 3D stereoscopic film – Shri Hanuman Chalisa and talk about bridging the gap between Fine Art and Computer Graphics, and how 3D software is a mere tool in the service of art in the entertainment/creative business. The multimedia case study of Shri Hanuman Chalisa will showcase the creation of an immersive 3D animation experience through ipad/android app, stereoscopic film, and kinect based interactive installations.

08.10 pm INTRODUCTION TO DAY 3

## Session Details

Day Start 9:00 am

August 22

10:00 am Sketching Ki Paathshaala

### Mr. Chetan Sharma - Animagic

An interactive sketching session with ace animator, director and artist - Chetan from Animagic. Audience is advised to bring their sketch books and art material to participate.

11:10 am Visual Development

### Ms. Griselda Sastraniwata-Lemay - Dreamworks Animation

The importance of the Art Department in a movie and how its main goal is to make the movie experience more enjoyable by enhancing the story through colour and design.

12:50 pm LUNCH BREAK

02:00 pm VOTE OF THANKS AND VOLUNTEER FELICITATION

02:40 pm Music For The Visual

### Mr. Narayan Parasuram

"Seeing the sound" is as much part of human experience as "hearing the sound". This idea has been the basis for storytelling across cultures since time immemorial. Sound and its manifestation that we call music, form the edifice for visual communication. The impact of the moving image hinges, almost critically, on the sound that carries it. The idea of "sounding the scene" too has been the basis of storytelling across cultures since time immemorial. "Seeing the Sound and Sounding the Scene, isn't that what story-telling is about?"

04.20 pm TVCA SCREENING & VOTING

Commissioned Films

04:55 pm TEA BREAK

05.35 pm TASI VIEWERS CHOICE AWARDS

06:30 pm VFX On Hercules

### Mr. Bernhard Kerschbaumer - Dneg (London)

Lighting and Shading Artist Bernhard Kerschbaumer from Double Negative Visual Effects, will be presenting a VFX case study of the recently released Hercules.

08:10 pm FESTIVAL CLOSE

Sessions are subject to availability of the speakers. TASI reserves the right to change/cancel a session.